

"Irene"

.

Castle Of Dreams











4427 - 3









"You can't go wrong with any FEIST SONG"

How Many of "Yesterday's" Song Hits Do You Remember?

Here Are Today's New Song Hits:

"Mystery"

By Howard Johnson and Joseph Cirina

Goto to the hose for the to an a

his - to-ry; But while you're dancing so bliss - ful - ly, you hear it

"Alice Blue Gown"

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By Harry Tierney and Joseph McCarthy CHORUS

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(C) Leo. Feist, Inc. Other New "Feist" Song Hits

music is sold, or we w postpaid. Band or Or

first wan-dered down in - to town,

"Peggy" "Golden Gate" "Red Rose" "Lullaby Blues" Vamp" "By the Campfred" "Erin" "Poppy Blossoms" "Mystery" "Sand Dunes" "Irene" "Expectation" "My Baby's Arms" "Whe Nou Look in the Heart of a Rose "Doon Limerick Way" (Fisk O'Hara's Hit)

On sale wherever music

That tune called "Mys-ter - y,"

"Smoky Makes" "Yale Boola" "Ile D'Amour"
"Star of the See" "Dreaming"
"Noron the Field" "Peg O'My Heart" "K.K.K.Katy"
"Molinda's Weiding Day"
"That's How I Need You"
"That's How I Need You"
"Mo Faid the Rent for Mrs. Rip
"You're Hendad I'm Here"
"And Dab Honeymoon"
"When You Wore a Tulip and I
"Wore A Big Red Rose"
"Ther's Little Spark of Love Still
"Morris Barkson Stratters Ball"
"Morris H. E.K. & Word That
"Morris H. E.K. & Word That How Stratters Ball"
"Morris H. E.K. & Word That
"Wor's a Dangerous Gird"
"You's a Dangerous Gird"
"Mother Came From There"
"Hawaiian Butterfly"

CHORUS

(C) Leo, Feist, Inc.

WhenI

I was both proud and

"Sweet Blushing Roses" "The Time Will Come" "Linget Longer Letty" "Sing Me Love's Lullaby" "Just Like the Rose" "Alice Blue Gown" from "Irene" Boundin Morocco" "Love Heart Blue Gown" from "Love "Love Heart"

vill supply you direct at 40c a copy, rchestra, 25c each

"Love net." "Oh" "Mother's Hands" *direct*

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The great-est ev-er in

Feist Songs Were Hits Yesterday

ARRY your memory back to the days when the Bowery was "Broadway", to the days of the Music Hall and Tony Pastors-can you recall the tunes they sang and waltzed and two-stepped long ago? Feist Songs they were! Then, as now, Leo Feist was "Song Head-quarters". Time has tested and found true the slogan "You Can't Go Wrong With Any Feist Song". From "Smoky Mokes" to "Over There" Feist Songs have through all the years been the voice of America in song and dance.



 \mathbf{Y}^{ES} , Feist Songs are the hits of today, just as they were the hits of yesterday! Go to any theatre-fox-trot or one-step on any dance floor-glance through any catalogue of phonograph records and player-rolls—Feist Songs are the favorites. They are hits be-cause they deserve to be hits—clean, wholesome, typically American Songs, whether they be beautiful ballads or syncopating dance melodies.

Feist Songs have been, are and always will be the chosen songs of these cheerful, fun-loving United States—they guarantee to keep hearts light and eyes bright wherever there are lips to sing them.

On the left is a brief summary of the Feist Song Hits that are now sweeping the country. You should have them on your piano, phonograph and player-piano.

Sheet music on sale wherever good music is sold—featured by all Kresge, Kress, McCrory, Grant, Kraft, and Metropolitan Stores.

"Mystery"

HERE's another "Vamp," a wonderful dance-melody Here's aborner varne, a wonderful dance-melody that is irresistible. The rythm of this new fox-trot tune just gets into your feet and demands a dance, gets into your heart and brings a smile. "Mystery," on the Great White Way has spread to every town and hamlet in America, the furore of the season! Get it.

"Alice Blue Gown"

"THE sweetest melody and the most sensible lyric ever composed"—said a music critic. And the sensation this song has created proves it. "Alice Blue Gown," the song hit of "Irene," the big show hit, has journeyed from its Broadway stage to home pianos, phonographs and player-pianos everywhere, a wonderful hit. Get it. You'll love it.

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